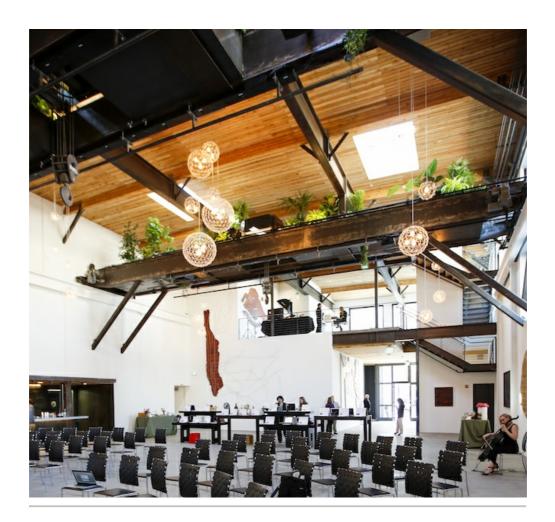






ROBERTS ELECTRIC • AUGUST 2016





Hello {FIRST_NAME|Valued Customer},

The Pearl: San Francisco's Premier New Event Space!

The owners converted an industrial boiler and welding

works in the City's Dogpatch neighborhood into a premier event space that features a main floor, mezzanine, rooftop terrace, catering kitchen and bar for up to 700 guests.

There's a soaring 30-foot cedar ceiling with skylights, plug-and-play theatrical lighting, outdoor lighting and a full-scale catering kitchen. The Pearl required extensive electrical work to retrofit an old industrial building and prepare it for its new role as the City's glamorous new event space.



Residential Showcase: Heart of the Home Tour

RECO was delighted to be a sponsor of this year's Heart of the Home Tour, and we were the electric contractor for three of the homes featured in the Tour. All of these homes underwent extensive kitchen remodels to open up living spaces. We're proud to be the electrical contractor of choice for these high-end residential projects, collaborating with homeowners and architects to help them achieve their objectives for stunning new living spaces.





Employee Highlight: Steve Baires

Steve Baires is a local guy who grew up in South San

Francisco. He attended the Sierra Nevada Job Corps in Stead, NV, and has been an electrician for 13 years. Steve works on many of our residential and commercial construction projects.



He's married with two young sons, Joseph, 10, and Lucas, 4. When Steve

and his wife bought a house in Pittsburg, he was working in San Francisco, so he began looking around for a position that was closer to his new home. Happily, there was an opening at RECO, and he's been a great addition to our service team for three years.

Steve's kids keep him on the run

"We try to keep them in sports. They play baseball and soccer, so it seems like we're always either taking them to practice or watching a game or match. Our family includes two rescue dogs, Milo and Henry, and like the rest us, they get along most of the time. When I'm not working, I try to keep up with home repairs—and yes, I do my own electrical! We all love movies, going to the park, hiking and an occasional ballgame. I remain faithful to the 49ers, though this may be another tough season. And the Giants? Are you kidding? It's an even-numbered year!"

About Roberts Electric

We've been family owned for more than 80 years, and we're proud of our strong community ties and the relationships we've built.



As the City has evolved, so has Roberts

We like that people recognize the RECO brand--our trucks as we drive through the City's neighborhoods. We're proud to have played a role in Oakland's historic development and excited to be part of the vibrant city that Oakland is today. We're a company that's transcended the old and embraced the new.

Our own little neighborhood is exploding with growth. We feel the energy and spirit, along with an emerging attitude that if we all work together we can get it done. We're solving problems every single day, finding new and better ways to work with our partners, our clients and our City. This has always been a fundamental principle at RECO, and it's key to our continued success.



ROBERTS ELECTRIC CO. High Powered Electrical Work Since 1932

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